

# Sisterhood Summit

GEMSGC.ORG

AN IN-PERSON AND VIRTUAL LEADERSHIP EVENT

JULY 18-20 • CHICAGOLAND

— PRESENTED BY —



## SPONSORSHIP OPPORTUNITIES 2024



*Reach highly-engaged, influential women by sponsoring this event.*

EQUIPPING AND ENCOURAGING LEADERS EVERY YEAR SINCE 1969



## ABOUT GEMS

**GEMS is the go-to-ministry for girls' spiritual growth.** Through building relationships and providing resources, we create opportunities to bring girls into a living, dynamic relationship with Jesus Christ. Whether a girl is meeting in a GEMS Club setting with encouraging ministry leaders and her peers, 1:1 with her mom, or sitting shoulder to shoulder with a godly mentor, she is learning the capital "T" Truth that she is loved by God, seen, known, and never alone.

Our desire is for girls around the world to know the Truth of who God is and what He says about them. Girls are accepted, seen, known, and loved. GEMS is changing our world, one girl at a time.

## ABOUT OUR EVENT

The annual Sisterhood Summit attracts hundreds of club leaders as their must-attend training event for the year! We create a dynamic program with top-notch presenters who equip and train our club leaders to lead, encourage and renew them through worship, and connect them with God and one another in a meaningful way.

## HOW YOU CAN HELP

**Will you join us in this mission by sponsoring our annual Sisterhood Summit?**

We offer various levels of sponsorship for like-minded businesses and organizations that will benefit both your business and our audience.

# WHY SPONSOR THE SISTERHOOD SUMMIT?

Our audience is engaged and responsive.

Our audience is influential in their homes, churches, and communities.

When you sponsor the GEMS Sisterhood Summit, our team works with you to impactfully share your business, product, or service with our in-person and virtual audience.

## EXTEND YOUR REACH

We are planning for over **500 leaders** who impact over **10,000 girls** in our GEMS Girls' Clubs.

**\$25,000 of merchandise** was purchased from previous in-person Summit attendees.

**More than 50% reduction** in registration cost for a woman to attend the Summit when we receive sponsorships.

Women are at the core of this ministry as they serve and mentor girls. Through our Sisterhood Summit, we equip these women so they will feel refreshed and inspired to effectively pour into the lives of girls.

These key decision-makers and influencers will then return home to families, jobs, and churches with renewed passion and energy. We'd love to help your business tap into that passion and harness that energy!

"We have been partnering with GEMS for more than three years, and in that time we have seen a large percentage of clubs participate in Operation Christmas Child by packing shoebox gifts. Our sponsorship in live and online events is a true partnership where GEMS is committed to finding the best avenue to share the mission of evangelism, discipleship, and multiplication with their audience. We are thrilled to partner with an organization that is sharing the Gospel and making a difference in the lives of girls in the US and Canada."

**Samaritan's Purse**  
**Operation Christmas Child**



**Women purchase over 50%** of traditional male products, including automobiles, home improvement products, and consumer electronics.\*



**92% of women** pass along information about deals or online recommendation to others.\*



Research shows **women's decision-making surpasses** that of men in four categories: buying clothing and groceries, short-term financial management, and charitable giving.\*\*



When one partner makes charitable giving decisions for the household, **women are slightly more likely** to do so than men.\*\*

\*girlpowermarketing.com/statistics-purchasing-power-women

\*\*Women Give 2021, IUPUI Women's Philanthropy Institute, Lilly Family School of Philanthropy

# LET'S LINK ARMS

When you sponsor our event through any of the following opportunities, your business is promoted directly to our attendees and various levels of our broader GEMS audiences.

## EVENT SPONSOR – \$10,000 *(2 available)*

- ♥ Representative recognized on the main stage
- ♥ 3-5 minute pre-recorded promotional message for in-person and virtual audiences
- ♥ Event Welcome Board with name and logo
- ♥ 2 General pre-session slides
- ♥ Premier exhibitor's booth to be located in high traffic area
- ♥ 1 Full-page ad in the print and digital program book
- ♥ Name and logo printed on attendee lanyards
- ♥ Welcome bag insert
- ♥ Chair Drop on one day
- ♥ Top recognition on the GEMS website and social media
- ♥ 1 Pre-event dedicated email to event attendees
- ♥ 1 Pre-event dedicated email to the GEMS leadership database
- ♥ 1 Post-event GEMS email to attendees recognizing sponsorship
- ♥ 2 complimentary Summit registrations

## VENUE SPONSOR – \$7,500 *(1 available)*

- ♥ Representative recognized on the main stage
- ♥ 2-3 minute pre-recorded promotional message for in-person and virtual audiences
- ♥ 1 General session slide
- ♥ Exhibitor's booth to be located in high traffic area
- ♥ 1 Full-page ad in the print and digital program book
- ♥ Welcome bag insert
- ♥ Chair Drop on one day
- ♥ 1 Pre-event dedicated email to event attendees
- ♥ 1 Post-event GEMS email to attendees recognizing sponsorship
- ♥ Recognition on GEMS website and social media platforms
- ♥ 1 complimentary Summit registration

## GENERAL SESSION SPONSOR – \$5,000

*(3 available)*

- ♥ 1-2 minute pre-recorded promotional message for in-person and virtual audiences
- ♥ 1 General session slide
- ♥ Exhibitor's booth
- ♥ ½ page ad in the printed and digital program book
- ♥ Welcome bag insert
- ♥ 1 Pre-event GEMS email to event attendees recognizing sponsorship
- ♥ 1 Post-event GEMS email to event attendees recognizing sponsorship
- ♥ Recognition on GEMS website and social media platforms
- ♥ 1 complimentary Summit registration

## CONCERT SPONSOR – \$3,500 *(2 available)*

- ♥ Representative/Organization recognized on the main stage
- ♥ ¼ page ad in the print and digital program book
- ♥ Logo and name on welcome board at entrance to concert
- ♥ 1 Pre-event GEMS email to event attendees recognizing sponsorship
- ♥ Recognition on GEMS website and social media platforms
- ♥ 2 Friday evening event concert admissions

## MEAL SPONSOR – \$2,000 *(3 available)*

- ♥ 1 General session slide
- ♥ ¼ page ad in the print and digital program book
- ♥ Logo and name on welcome board at entrance to meal serving area
- ♥ Recognition on GEMS website and social media platforms

## HOSPITALITY SPONSOR – \$500

*Monetary or in-kind equivalent value (10 available)*

- ♥ 1 item will be available for each attendee
- ♥ Examples: break time snacks or beverages, personal item (i.e., sunscreen, lip balm) for welcome bags

**Have an idea you don't see here?**

Let's connect! Email Jill at

[jill@gemsgc.org](mailto:jill@gemsgc.org) or call 616.616.2865

# PRINT AND DIGITAL PROGRAM BOOK ADS

## FULL PAGE | \$1,000

Size: 8.25" x 11.25"  
Live Area: 7.25" x 10.25"

## HALF PAGE | \$500

Size: 8.25" x 5.75"  
Live Area: 7.25" x 4.75"

## QUARTER PAGE | \$250

Size: 4.25" x 5.75"  
Live Area: 3.25" x 4.75"

Files must be CMYK color, high resolution (300dpi) PDF or TIFF without crop marks.  
Keep all important information (text, logos, etc.) within the live area.

Please submit your files to [sue@gemsgc.org](mailto:sue@gemsgc.org) by **May 31, 2024**.

## DON'T WAIT! SPONSORSHIPS ARE LIMITED.

To reserve yours today, click [HERE](#) for the sponsorship form.

## IT WOULD BE OUR PLEASURE TO PARTNER WITH YOU.

Please contact us for more information  
and to tell us how we can best serve you  
and your business.

*Jill*

Jill Postma  
Finance and Development Director  
[jill@gemsgc.org](mailto:jill@gemsgc.org)  
616-616-2865



# SPONSOR COMMITMENT FORM



2024  
SISTERHOOD SUMMIT

## CONTACT INFORMATION

Organization name \_\_\_\_\_

Address \_\_\_\_\_

Primary contact name \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

SPONSORSHIP LEVEL: \_\_\_\_\_ AMOUNT DUE: \_\_\_\_\_

## METHOD OF PAYMENT

☐ Please invoice me

☐ I have enclosed a check payable to GEMS Girls' Clubs.

☐ Please charge to a credit card: ☐ Visa ☐ Mastercard

Card number \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Exp \_\_\_\_\_ CVV \_\_\_\_\_

Name on card \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

## ADDITIONAL INFORMATION

Please give a short description of your organization to be used in printed materials and on the website:

Please list social media handles you'd like included (Facebook, Instagram, Pinterest)

Mail completed form to **US:** 1847 RW Berends Dr SW, Wyoming, MI 49519 | **CAN:** 261 Woodall Way, Woodstock, ON N4T 0K9.  
You may also scan and email this form to [jill@gemsgc.org](mailto:jill@gemsgc.org).

**QUESTIONS? EMAIL JILL POSTMA AT [JILL@GEMSGC.ORG](mailto:jill@gemsgc.org) OR CALL 616.616.2865.**