

February 27, 2023 Unity Christian Reformed Church 510 6th Street, Prinsburg, MN 56281



### OUR GIRLS WERE MADE FOR MORE. YOU ARE MADE FOR MORE. LET'S SHOW THEM.

The statistics about today's girls are sobering. Reports show 6 in 10 girls believe that for girls to succeed they have to look and act a certain way. Girls are putting their mental and physical health at risk. Currently, 70% of girls wish the media did not define them by unattainable standards, but on who they are.

Those may be the stats, but GEMS Girls' Clubs knows the facts. God made our girls for more! Girls are deeply loved by God and have so much to offer the world. We are committed to providing a safe and welcoming place for girls to learn that they are LOVED by God and empowering them to change to the world.

Through linking arms with GEMS Girls' Clubs, you invest in the life of God's girls. By joining in our mission, you can expand your business' reach to our audience of prominent business people and other influential people.

Will you help us show girls they were Made for More?

#### Featuring Emcee **Ben Taatjes**, President and CEO of Taatjes Financial Group, and GEMS Executive Director **Cindy Bultema**.

### OUR AUDIENCE & IMPACT



**25,500** girls are impacted by GEMS annually.

The GEMS website receives over **70,000** unique visitors each year.



**4,500** women serve as volunteers with GEMS each year.



## WOULD YOU LIKE TO BE A PART OF MORE?

Cindy

Cindy Bultema

Executive Director

cindy@gemsgc.org

616.241.5616 ext. 2

Stacey Locey Advancement Director stacey@gemsgc.org 616.241.5616 ext. 3033

hello@gemsgc.org | 616.241.5616 ext. 2 1333 Alger Street SE | Grand Rapids, MI 49507

# SPONSORSHIP OPPORTUNITIES

### **EVENT SPONSOR (1) - \$5,000**

Be the premiere sponsor of the largest GEMS fundraising event of the year and partner with us to raise up world changers!

- Event Sponsor recognition
- Dinner for 16 the night of the event
- VIP seating at event
- Verbal recognition from the platform
- Full page ad in the program book
- Company logo displayed on all promotional material, signage, and tables
- Recognition in GEMS social media and print publications
- Logo and company website link listed on GEMS website for one year

Total Sponsorship Value \$12,250

#### **DINNER SPONSOR (2) - \$3,500**

Receive recognition for being a sponsor of the event meal.

- Dinner for 8 the night of the event
- VIP seating at event
- Verbal recognition from the platform
- Full page ad in the program book
- Company logo displayed on all promotional material, signage, and tables
- Recognition in GEMS social media and print
  publications
- Logo and company website link listed on GEMS website for one year

Total Sponsorship Value \$9,600

#### **ROOM SPONSOR (1) - \$2,000**

- Dinner for 8 the night of the event
- VIP seating at the event
- Half page ad in the program book
- Company logo displayed on all promotional material, signage, and tables
- Recognition in GEMS social media, website, and print publications

Total Sponsorship Value \$6,500

### HOSPITALITY SPONSOR (1) - \$1,500

- Dinner for 8 the night of the event
- VIP seating at the event
- Quarter page ad in the program book
- Company logo displayed on all promotional material, signage, and tables
- Recognition in GEMS social media, website, and print publications

#### Total Sponsorship Value \$3,600

#### **DESSERT SPONSOR (2) - \$1,000**

- Dinner for 8 the night of the event
- VIP seating at the event
- Quarter page ad in the program book
- Company logo displayed on all promotional material, signage, and tables
- Recognition in GEMS social media, website, and print publications

#### TABLE SPONSOR (8) - \$500

- Dinner for 8 the night of the event
- Company name displayed on tables
- Recognition in GEMS social media, website, and print publications

#### PROGRAM SPONSOR (10) - \$250

- Company name displayed on tables
- Recognition in GEMS social media, website, and print publications

#### **BLESSING SPONSOR (ANY AMOUNT)**

• Recognition in monthly enews

#### **MEDIA SPONSOR (1) - IN-KIND PROMOTION**

Be a prominent voice and face for this monumental GEMS event!

- Media Sponsor recognition
- Dinner for 8 the night of the event
- VIP seating at the event
- Verbal recognition from the platform
- Full page ad in the program book
- Company logo displayed on all promotional material, signage, and tables
- Recognition in GEMS social media and print publications
- Logo and company website link listed on GEMS website for one year

Total Sponsorship Value \$9,600

Sponsor commitment must be verbally confirmed by January 27 in order to be recognized in the Celebration Dinner Program Book.

### **QUESTIONS?**

Please contact Stacey Locey, Advancement Director stacey@gemsgc.org | 616.241.5616 ext. 3033



# SPONSORSHIP AGREEMENT

SPONSOR NAME:	COMPANY NAME:	
ADDRESS:		
TELEPHONE:	EMAIL:	
SPONSORSHIP LEVEL:	METHOD OF PAYMENT:	
○ Event Sponsor* - \$5,000	O Please invoice me.	
O Dinner Sponsor* - \$3,500	O I have enclosed a \$ check payable to GEMS Girls' C	lubs.
Room Sponsor* - \$2,000	O Please charge to a credit card:	
O Hospitality Sponsor* - \$1,500	○ Visa ○ Mastercard ○ Discover (US Only) ○ American Expr	ess
O Dessert Sponsor* - \$1,000	Card number	
O Table Sponsor* - \$500	Exp CVV	
O Program Sponsor* - \$250	Name on card	
O Blessing Sponsor - Any amount	Signature Date	
O Media Sponsor* - In-Kind		

\*Sponsors will be contacted regarding table guest list after receipt of sponsorship agreement

#### Please mail completed form to:

1333 Alger St. SE, Grand Rapids, MI 49507 You may also email this form to stacey@gemsgc.org

#### **PROGRAM BOOK AD SIZES**

All ad sizes include 1/8 bleed. Please keep all text and logos at least 1/4" from each edge. Final files should be 300 dpi. File formats accepted include PDF, TIFF, and .jpg.

Please email company logo (in .eps, .svg, or .ai format) and finished ad artwork to stacey@gemsgc.org by January 27.

## **QUESTIONS?**

Please contact Stacey Locey, Advancement Director stacey@gemsgc.org | 616.241.5616 ext. 3033 All donations to GEMS Girls' Clubs from the US and Canada are tax deductible. GEMS Girls' Clubs is a division of Dynamic Youth Ministries, a 501(c)(3) and a registered charity in Canada.