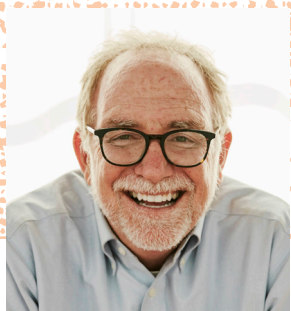




# CELEBRATION DINNER

*an Annual Premier Fundraising Event for GEMS Girls' Clubs*



BOB GOFF



TERRI DEBOER



CINDY BULTEMA

September 16, 2019 | Frederik Meijer Gardens & Sculpture Park, Grand Rapids, MI  
Featuring world-renowned author Bob Goff, emcee Terri DeBoer from WOOD TV8,  
and GEMS Executive Director Cindy Bultema

## OUR GIRLS ARE CHANGING THE WORLD. JOIN THEM.

At GEMS Girls' Clubs we are committed to providing a safe and welcoming place for girls to learn they are LOVED by God and then share that love to change the world. By joining our mission as a GEMS ministry partner, you can expand your business' reach to our audience of prominent business people and other influential people in the area. But most importantly, you will have the opportunity to come alongside our ministry to change the world.

### OUR AUDIENCE & IMPACT:



25,500 girls are impacted by GEMS annually



The GEMS website receives over 70,000 unique visitors each year.



4,500 women serve as volunteers with GEMS each year.



Last year's event sold out!



## WILL YOU PARTNER WITH US?

*Cindy*

Cindy Bultema  
Executive Director  
cindy@gemsgc.org  
(616) 241-5616, ext. 2

*Brooke*

Brooke Helder  
Development Manager  
brooke@gemsgc.org  
(616) 241-5616, ext. 3054

hello@gemsgc.org | 616.241.5616 ext. 2  
1333 Alger Street SE, Grand Rapids, MI 49507  
Canada Office: PO Box 1100, Norwich, ON N0J 1P0

# SPONSORSHIP OPPORTUNITIES

## EVENT SPONSOR (1) - \$10,000

*Be the premier sponsor of the largest GEMS fundraising event of the year and partner with us to raise up world changers!*

- Private VIP reception with Bob Goff and your guests
- Event Sponsor recognition
- Dinner for 20 the night of the event
- VIP seating at event
- Verbal recognition from the platform
- Full-page ad in the program book
- Company logo displayed on all promotional material, signage, and tables
- Recognition in GEMS social media and print publications
- Logo and company website link listed on GEMS website for one year

*Total Sponsorship Value \$12,250*

## MEDIA SPONSOR (3) - IN-KIND PROMOTION

*Be a prominent voice and face for this monumental GEMS event!*

- Event Sponsor recognition
- Dinner for 10 the night of the event
- VIP seating at the event
- Verbal recognition from the platform
- Full-page ad in the program book
- Company logo displayed on all promotional material, signage, and tables
- Recognition in GEMS social media and print publications
- Logo and company website link listed on GEMS website for one year

*Total Sponsorship Value \$9,600*

## MEAL SPONSOR (1) - \$8,000

*Receive recognition for being the sole sponsor of the event meal, providing dinner to over 500 guests!*

- Dinner for 20 the night of the event
- VIP seating at event
- Verbal recognition from the platform
- Full-page ad in the program book
- Company logo displayed on all promotional material, signage, and tables
- Recognition in GEMS social media and print publications
- Logo and company website link listed on GEMS website for one year

*Total Sponsorship Value \$9,600*

## ROOM SPONSOR (1) - \$5,000

- Dinner for 10 the night of the event
- VIP seating at the event
- Half-page ad in the program book
- Company logo displayed on all promotional material, signage, and tables
- Recognition in GEMS social media, website, and print publications

*Total Sponsorship Value \$6,500*

## HOSPITALITY SPONSOR (2) - \$2,500

- Dinner for 10 the night of the event
- VIP seating at the event
- Quarter-page ad in the program book
- Company logo displayed on all promotional material, signage, and tables
- Recognition in GEMS social media, website, and print publications

*Total Sponsorship Value \$3,600*

## DESSERT SPONSOR (1) - \$2,000

- Dinner for 10 the night of the event
- VIP seating at the event
- Quarter-page ad in the program book
- Company logo displayed on all promotional material, signage, and tables
- Recognition in GEMS social media, website, and print publications

## TABLE SPONSOR (10) - \$1,000

- Dinner for 10 the night of the event
- Company name displayed on tables
- Recognition in GEMS social media, website, and print publications

## PROGRAM SPONSOR - \$500

- Company name displayed on tables
- Recognition in GEMS social media, website, and print publications

## BLESSING SPONSOR (ANY AMOUNT)

- Recognition in monthly eNews

## QUESTIONS?

Please contact Brooke Helder, Development Manager.  
brooke@gemsgc.org | (616) 241-5616, ext. 3054



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## SPONSORSHIP AGREEMENT

**SPONSOR NAME:** \_\_\_\_\_ **COMPANY NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**TELEPHONE:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

### SPONSORSHIP LEVEL:

- ☐ Event Sponsor - \$10,000
- ☐ Media Sponsor - In-Kind
- ☐ Meal Sponsor - \$8,000
- ☐ Room Sponsor - \$5,000
- ☐ Hospitality Sponsor - \$2,500
- ☐ Dessert Sponsor - \$2,000
- ☐ Table Sponsor - \$1,000
- ☐ Program Sponsor - \$500
- ☐ Blessing Sponsor - \$ \_\_\_\_\_

### METHOD OF PAYMENT:

- ☐ Please invoice me.
- ☐ I have enclosed a \$ \_\_\_\_\_ check payable to GEMS Girls' Clubs.
- ☐ Please charge to a credit card:
  - ☐ Visa ☐ Mastercard ☐ Discover (US Only)
  - Card number \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_
  - Exp \_\_\_\_\_ CVV \_\_\_\_\_
  - Name on card \_\_\_\_\_
  - Signature \_\_\_\_\_ Date \_\_\_\_\_

Please mail completed form to  
**in US:** 1333 Alger St. SE, Grand Rapids, MI 49507 | **in CAN:** PO Box 1100, Norwich, ON N0J 1P0.  
You may also email this form to [hello@gemsgc.org](mailto:hello@gemsgc.org).

### PROGRAM BOOK AD SIZES

All ad sizes include 1/8 bleed. Please keep all text and logos at least 1/4" from each edge.  
Final files should be 300 dpi. File formats accepted include PDF, TIFF, and .jpg.

**FULL PAGE:** 8.75" wide x 5.75" tall    **HALF PAGE:** 4.5" wide x 5.75" tall    **QUARTER PAGE:** 4.5" wide x 2.5" tall

Please email company logo (in .eps, .svg, or .ai format, if available) and finished ad artwork to [abby@gemsgc.org](mailto:abby@gemsgc.org).

### QUESTIONS?

Please contact Brooke Helder, Development Manager.  
[brooke@gemsgc.org](mailto:brooke@gemsgc.org) | (616) 241-5616, ext. 3054

All donations to GEMS Girls' Clubs from the US and Canada are tax deductible.  
GEMS Girls' Clubs is a division of Dynamic Youth Ministries, a 501(c)(3) and a registered charity in Canada.