



## LOGO AND IMAGE LICENSING PERMISSION REQUEST FORM

Complete this form for all requests regarding use or reproduction of any GEMS' brand logos and images. The only EXCEPTION allowed is for the purpose of local club promotion, such as fliers, bulletins, brochures, newsletters, small temporary posters, web page, and social media page.

- Use this form to request usage to print any GEMS logo onto promotional items you plan to print for club usage, a fee may apply.
- For a minimal cost, permission may be granted for items you intend to sell as a fundraiser.
- Return this completed form in its entirety via email to [finance@gemsgc.org](mailto:finance@gemsgc.org) or mail to GEMS Global, Attn: Finance Director, 1847 RW Berends Dr SW, Wyoming MI 49519.

### Requesting Party Information:

Club Name: \_\_\_\_\_ Club Number: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Position in Club: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Club City: \_\_\_\_\_ Club State or Province: \_\_\_\_\_

Explain the purpose for this request in detail:

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Distribution Plan (check one)

- This item is for club use only.
- This request is for a fundraising activity.

*All sides of this form must be completed.*

**Which GEMS Brand Logo are you are requesting a temporary license for?**

- |                                            |                                   |                                                |
|--------------------------------------------|-----------------------------------|------------------------------------------------|
| <input type="checkbox"/> GEMS Girls' Clubs | <input type="checkbox"/> Friended | <input type="checkbox"/> Unshakeable           |
| <input type="checkbox"/> ReFyne            | <input type="checkbox"/> Loved.   | <input type="checkbox"/> Other: _____<br>_____ |
| <input type="checkbox"/> Act. Love. Walk.  | <input type="checkbox"/> Rise Up  |                                                |

**Check the box(es) that accurately depicts your intended logo usage for this request:**

- Clothing items (soft goods): License Fee is \$.50 USD per item, minimum \$20
    - Describe item: \_\_\_\_\_
    - Quantity of items will you be printing \_\_\_\_\_
  
  - Mug or water bottle (hard goods): License Fee is \$.50 USD per item, minimum \$20
    - Describe item: \_\_\_\_\_
    - Quantity of items you will be printing \_\_\_\_\_
  
  - Utensil, single paper, craft items: License fee is \$.25 USD per item, minimum \$20
    - Describe item: \_\_\_\_\_
    - Quantity of items you will be printing \_\_\_\_\_
  
  - Publication: License fee is \$.25 USD per item with a minimum of \$20
    - Describe item: \_\_\_\_\_
    - Quantity of items you will be printing \_\_\_\_\_
  
  - Banner or poster larger than 16" x 20": License Fee is \$5 USD per item
    - Describe item: \_\_\_\_\_
    - Quantity of items you will be printing \_\_\_\_\_
  
  - Other Usage: Please explain in detail
    - Describe item: \_\_\_\_\_
    - \_\_\_\_\_
    - Quantity of items you will be printing \_\_\_\_\_
    - Request will be assessed by GEMS to determine the appropriate fee.
- GEMS Global reserves the right to deny the license permission request for any reason. An invoice will be generated and payment required before the request is granted. In the case of denied usage, any paid licensing fees will be refunded.
  - GEMS Global will provide the adequate electronic file to the Contact Person upon approval.
  - An approved agreement is in effect for one year from the date of the request and only for the purpose described above.

*All sides of this form must be completed.*



### Limited License Release Agreement

By receipt of this signed and finalized agreement, GEMS Global, the copyright owner hereby releases and grants permission to the Requestor to use the logo and the purpose indicated in this document for one year from the date this agreement is signed. Also, GEMS Global grants permission to reproduce this logo/image design by any printing service used by the Requestor for prints, enlargements, reductions, on the product type described in this document. This includes commercial and Internet printing services.

GEMS Global hereby releases and grants permission and temporary usage of the logo/image copyright license to:

Signed: \_\_\_\_\_, GEMS Global Representative and Image Owner

Date: \_\_\_\_\_

### Hold Harmless Agreement

PLEASE READ CAREFULLY: In consideration of the use and provision of GEMS Global Logo/Image Use, YOU agree to release, waive, discharge and covenant not to sue GEMS Global and/or its officers, servants, agents, and employees, (hereinafter referred to as "releasees") from any and all liability, claims, demands, actions, and causes of action whatsoever arising out of or relating to any loss, damage or injury, that may be sustained by YOU or those recipients of the logo printed item, or to any property belonging to YOU, whether caused by the negligence of the releasees, or otherwise relating to YOUR participation in use of logos for GEMS Global. YOU further agree to indemnify and hold harmless the releasees, from any loss, liability, damage, or costs they may incur due to YOUR use of any of the GEMS Global logos/images, whether caused by the negligence of any or all of the releasees, or otherwise. By signing below, YOU agree that it is YOUR express intent that this Release shall bind for the duration pertaining to the use of the GEMS Global logo/image.

In signing below, you acknowledge and represent that:

- A. You have read the accompanying copyright information and Hold Harmless Agreement and sign it voluntarily;
- B. You execute this Hold Harmless Agreement for adequate and complete consideration, fully intending to be bound by same.

If you have any questions about the above matters, please talk with your GEMS Global representative. If you agree to these terms, please sign below and return this sheet to GEMS Global by electronic scan or mail.

I have read and understand the above guidelines and find them acceptable.

Printed Name \_\_\_\_\_ Signature \_\_\_\_\_

Date \_\_\_\_\_

*All sides of this form must be completed.*

#### GEMS Global Office Use Only:

Club # \_\_\_\_\_ Approved by \_\_\_\_\_

Date Request Received \_\_\_\_\_ Payment Amount \_\_\_\_\_ Date Rec'd \_\_\_\_\_

Temporary License Valid thru \_\_\_\_\_