

FUNDRAISING – THE POWER OF POP!

GEMS Girls Club Canada

Welcome to the Kernels Popcorn Fundraising Program! This program was created in order to aid not-for-profit organizations, schools, sports teams etc. in their fundraising efforts.

It's a fun, versatile, easy to organize program, and most importantly it's profitable! Here are just a few ways the fundraising program can help you reach your goals:

- Raise money for internal supplies and equipment
- Fundraise for an affiliated charity
- Sell at third party fundraisers to help raise additional money for your organization



Our Fundraising Snack Bags are similar to an individual sized chip bag. They are a foil bag filled with approximately three (3) cups of popped popcorn and sealed to lock in freshness.

Available Flavours

Seasoned Flavours:

- Buttersalt
- Say Cheese Cheese
- Cheesey Dill (Fall 2018)

Candy Coated Flavour:

- Kettle Corn
- Creamy Caramel
- Low Fat Caramel

Lightly Seasoned Renditions:

- White Cheddar
- Dill Pickle
- Salt & Vinegar
- Ketchup

Pricing

Cost for your organization: \$1.15 plus tax for all flavours.

Suggested Selling Price: We suggest selling the bags for \$2.25 - \$2.50 each. This is the retail value of the popcorn. However, it is your call what pricing you wish to charge.



Additional Details

Minimums: Each flavour is sold in multiples of twenty-five (25)

Lead Times: All products are made fresh per order. Therefore, we need two (2) weeks lead time to prepare your order.

Freshness: We guarantee a minimum of six (6) weeks shelf-life for the sealed product. A best before date is stamped on each bag.

Program Perks!

A WIN-WIN Fundraising Program: For every Fundraising Snack Bag purchased by you, Kernels Popcorn will make a donation to the Kernels Optimism Project, which proudly supports WE Charity's (formally Free the Children) international development projects overseas.

At Participating Locations: The Buttersalt Snack Bag is available in two(2) designs; our standard yellow bag and a co-branded Autism Speaks Canada (ASC) blue bag. If you choose to order the ASC Bag, 10% of the price of this flavour will be donated to ASC on your behalf.

Added Value: Our Fundraising Snack Bags feature a 2for1 coupon on the back of each bag.

The above pricing and program details are available to all GEMS Girls Clubs across Canada. For more information or to place an order, please contact Elena at elena@kernelspopcorn.com or 1-877-267-6262 x217

We hope this will be an item that you consider using in your fundraising endeavors!

Visit our Website! www.kernelspopcorn.com

